

PROPOSAL FOR A HIGHER EDUCATION ENROLLMENT AND FUNDING ANALYSIS FOR WASHINGTON STATE

December 2005

FOR THE WASHINGTON
LEARNS STEERING
COMMITTEE

IN RESPONSE TO OFM RFP
NO. 06-1200

NORED

THE NATURE OF THE STUDY

- It is multidimensional and complex
- It is on a fixed schedule and is time constrained
- It involves multiple and varied data sources
- It raises substantive and procedural issues
- It requires analysis, evaluation, models, and testing
- It necessitates consultation

THE NATURE OF THE STUDY

- It is policy focused but takes in operational detail
- It calls for both academic and practical perspectives
- It must be customized; cookie-cutter templates will not work
- It demands in-depth relevant diverse experience and people who can work well in governmental settings
- It also demands a full-time commitment.

THE PROPOSAL TEAM

- The proposal team is composed of people brought together with those thoughts in mind, it includes people from diverse settings with multidimensional expertise; their principal assignments are as indicated, but they can and may work in other areas as well. They include:
- James M. Furman, former SHEEO and foundation executive as study advisor
- Dr. Ann-Marie McCartan, Pima College Northwest Campus President, also as study advisor

THE PROPOSAL TEAM

- **Dr. Paul Sommers, Economist and Seattle University and former University of Washington faculty member: principal researcher, workforce preparation funding systems**
- **Dr. Donald Heller, Penn State faculty member and expert on tuition, financial aid, and cost of instruction methods: principal researcher on these subjects**
- **Dr. William Zumeta, University of Washington faculty member: principal researcher on governance related to fiscal policy**

THE PROPOSAL TEAM

- **Peter Blake, Virginia Governor's Secretary of Education, former legislative fiscal analyst Virginia General Assembly, and former Virginia CHE deputy: principal researcher on higher education funding systems;**
- **Dr. Richard Lutz, former state K-12 workforce training official, former school superintendent in Washington, and former University of Wyoming faculty member: principal researcher on workforce training and baccalaureate access issues**

THE PROPOSAL TEAM

- Dr. Jack Daray, former Washington Legislature appropriations staff, HECB staff, and Evergreen budget officer will serve as a technical and data advisor
- Dan Keller, former financial affairs associate director at the HECB and policy staff member at OFM, also will serve as a technical and data advisor
- Dr. William Chance, Executive Director of *NORED* and former deputy/interim director Washington CHE/CPE will be project manager and principal researcher.

THE PROPOSAL TEAM

Last, but far from least,

Dennis Jones of NCHEMS will share that organization's data on Washington and other states and advise and inform the project on what NCHEMS has learned from its work in Washington. This is a post-submittal addition to the proposal.

THE PROPOSAL WORK PLAN

The proposal work plan is designed to fit the Steering and Advisory Committee schedules. It is composed of six research phases and one post-research phase:

- I. Project Initiation, weeks of January 3 – 15, 2006**
- II. Preliminary Research Processes and Research, weeks of January 23 – February 27, 2006**
- III. Analysis and Working Papers on Major Study Components, weeks of March 6 – May 22, 2006**
- IV. Research Synthesis; Development of Draft Reports, weeks of May 29 – June 19, 2006**

THE PROPOSAL WORK PLAN

- V. Disseminate Draft for Review and Comment, weeks of June 26 – July 31, 2006**
- VI. Develop Final Report, week of August 7, 2006**
- VII. Post Report Program Activities, weeks of August 14, 2006 – January 29, 2007**

IN CONCLUSION

The project is front heavy, like a big mouse with a very long tail, but we are confident it can be done in the time allowed.

We also believe it important that it be done, and at this time. We in the midst of an unusual convergence of events and interests:

A fresh Administration with time and a desire to do things; strong Executive and Legislative concerns about Education; economic and population growth; intense business and higher education interests; and study committees involved in understanding education and doing something to make it as much as it can be.

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IN CONCLUSION

These events and interests are converging in such a way as to create a great opportunity for issue and policy clarification, and for new directions if needed.

Most of us on the proposal team live in or are from Washington. We would like very much to take part in this opportunity.



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